

TEN DOLLAR MAN fact page

SYNOPSIS:

An aging bullrider is lured into the sordid underworld of 1970s Texas borderland by an old friend who promises easy money with a plan to knock over the very rodeo championship he longs to compete in. When the plan goes wrong and the stakes run too high, he sees what he's given up for a shot at the prize.

Ten Dollar Man is a unique blend of western spectacle and a heist that goes terribly wrong in the freewheeling years of outlaw country music, cocaine glitz and mechanical bulls, creating a color-rich world of rodeo noir.

In the tradition of Elmore Leonard, Sam Peckinpah, and Kubrick's *The Killing*, *Ten Dollar Man* explores the fading virtues of the old west, the brave new world of ruthless competition and the perennial struggles between survival and pride, corruption and redemption.

GENRE:

Rodeo/*Noir*

RELEVANT FILMS:

The Wrestler (2008)

No Country For Old Men (2007)

The Three Burials of Melquiades Estrada (2005)

Sexy Beast (2000)

PROJECTED RUNNING LENGTH:

100 minutes

PROJECTED BUDGET:

\$5 million

DISTRIBUTION OBJECTIVE:

Theatrical release, domestic and foreign

Video & DVD sales and rentals

LOCATIONS:

New Mexico & Texas

FORMAT:

35mm film

PRODUCER:

Chris Martin

WRITER & DIRECTOR:

Alex Percy